

TRANSITION BLACK ISLE

Minutes of Comms meeting at Jemmimaville on Thurs March 22 2012

Action points

Present

Maggie Dove, Wendy Price, (Chair) John Wood, Barbel Dister

New artwork for display panels –

Wendy showed proposals and all approved – Wendy to send to directors for final comment before getting 6 new prints

Wendy

Communicating with members generally

Maggie raised point that all members should have ability to communicate with one another. Wendy will send out email to all members to ensure no objections to member list circulation. List will then be sent out annually around 1st April – any objectors excluded of course.

Wendy

Concern that too many emails being sent to members – we should try to limit to the newsletter – Wendy to send email to directors to that effect

Wendy

Newsletter

John has found that people have been signing up for newsletter on website but not receiving anything. 42 people, most of whom are not members, have requested this. We agreed that on 1st of each month an email should go out to all members and those signed up to receive one from the website. The email would contain a v brief summary of events + links if necessary and would have a properly designed more full newsletter attached as a PDF. John has already produced an initial design.

Wendy and John

The Newsletter PDF would be able to be printed for distribution at markets (small quantities as there is no budget for this)

The newsletter would also appear with all links on the website. Anyone wishing to put info into the newsletter should contact John Wood by 23rd of month

All this needs approval from directors

Website

John has worked steadily to improve website contents over last month and has also added facebook, twitter and other social media to page. We have over 30 “likes” from facebook and much traffic on website generally. Any new pages created by directors should enable John Wood to have complete access as he is acting as webmaster. Wendy will put notice on Business page of Forum to this effect.

Wendy

AOCB

Maggie and John will buy 200 copies of Positive News which features the Transition movement and will distribute at markets etc

Maggie and John

There is a new website developed by Chatterbox called Our Black Isle. It enables lots of networking and TBI should make good use of it.

All

It was agreed that, if possible, area TBI groups should be set up covering the

different communities on the Black Isle. This is a long term objective but our area meetings are a good start in this direction.

Wendy 26.3.12